

**Contact:** Kaylee Stubblefield, Texas Diaper Bank kstubblefield@texasdiaperbank.org | 513.807.3778

## FOR IMMEDIATE RELEASE

## PRESS RELEASE | November 06, 2016

## TEXAS DIAPER BANK REVEALS 1.2 MILLION DIAPERS RAISED DURING CAMPAIGN

Campaign results exceed goal of one million diapers for San Antonio area families and partner agencies of the Texas Diaper Bank.

**SAN ANTONIO, Texas** – Texas Diaper Bank sponsors, clients and board members gathered Sunday afternoon to celebrate the results of the Million Diapers for Babies campaign, with the goal of raising over a million diapers this year. The campaign yielded over 1.2 million diapers, wipes and incontinence products for at-risk families in San Antonio.

Sponsors, such as Bank of America, Valero, HEB and others, donated a combined \$45,000 towards the campaign, which raised 325,700 diapers. Community partners, such volunteer groups, local churches and businesses hosted diaper drives to help reach the million diaper goal. Expectations were exceed when the final count was revealed at 1.2 million diapers.

"It is absolutely amazing to see how far the Million Diapers for Babies campaign has come in the last year," said Mel Amick, Texas Diaper Bank Board President. "The 1.2 million diapers will help deliver services to families in need and help keep babies healthy in San Antonio."

Last year, the Million Diapers of Babies campaign raise just over 800,000 diapers and help serve 12,000 individuals in San Antonio and surrounding areas. The diapers raised this year will go towards continuing services to families and the 22 partner agencies of the Texas Diaper Bank.

Sponsors and partners celebrated the campaign reveal at the Courtyard Marriott in Westover Hills with 150 guests, silent auction and the crowning of the Texas Diaper Bank Royal Court. All proceeds from the celebration will go toward services provided at the Texas Diaper Bank.



## **About Texas Diaper Bank**

The Texas Diaper Bank collects, stores and distributes diapers and other health supplies to 9,100 babies each yeah. In 2015, over 1 million diapers and other health supplies were distributed to families in Bexar County. This year, the organization will distribute 1.25 million diapers and other health supplies to 12,000 babies.

Families and individuals can receive diaper assistance from the Texas Diaper Bank for up to six months and qualify for parental education classes, formula gap service and seniors qualify for incontinence products. In exchange for attending the "My Healthy Child" classes, taught by Wesley nurses, clients can earn more diapers and other products, such as clothes, food and toys for their families at the Texas Diaper Bank "Market Days".

###

