



**Contact:** Kaylee Stubblefield, Texas Diaper Bank  
[kstubblefield@texasdiaperbank.org](mailto:kstubblefield@texasdiaperbank.org) | 513.807.3778

FOR IMMEDIATE RELEASE

**PRESS RELEASE | October 04, 2016**

## **TEXAS DIAPER BANK TEAMS UP WITH BANK OF AMERICA TO KICK OFF THE MILLION DIAPERS FOR BABIES CAMPAIGN**

*Bank of America presents diaper bank with \$15,000 to raise diapers for  
Bexar County families*

**SAN ANTONIO, Texas** – Today, Bank of America helped kicked-off the Texas Diaper Bank “Million Diapers for Babies” campaign with \$15,000, which will help raise 93,750 diapers toward the month-long campaign and rally the community to raise a million diapers by October 31.

Texas Diaper Bank clients, board members and sponsors celebrated the campaign kick-off with remarks led by board member Rosa Ramirez, Executive Director of Credit at Valero and a word of prayer by Elda Olvera, Texas Diaper Bank Board Member, and Vince Feritta, San Antonio Market President of Bank of America.

“It is critically important to connect more individuals and families to the basic needs and services provided by Texas Diaper Bank to build a stronger, healthier and more stable community,” said Fertitta. “I know as a community, we can come together to raise one million diapers to support the well-being of babies and seniors to help propel families on a pathway out of poverty.”

The donation from Bank of America will help purchase diapers for families in need and serve the 22 partner agencies of the Texas Diaper Bank, such as Any Baby Can, Haven for Hope and SAMMinistries. The Texas Diaper Bank currently serves 12,000 individuals in four counties, and distributed over 1.25 million diapers and incontinence products per year.

October is Diaper Need Awareness month, and San Antonio Mayor, Ivy Taylor has issued a proclamation declaring that the Texas Diaper Bank will host Diaper Need Awareness month within the city in an effort to close the diaper divide and raise a million diapers.

The diaper divide is the struggle that parents have affording diapers. Nearly 1 in 3 American families cannot afford diapers, which leads to health disparities, such as diaper rash, and even child abuse. Currently there are 40,000 children living in poverty in Bexar County. A million diapers is enough to provide each one of those children with a package of diapers.

“The Texas Diaper Bank is the only agency that is addressing the diaper divide in Bexar County,” said Jorge Medina, Executive Director of the Texas Diaper Bank. “Families that are struggling financially have no other resource since there is no federal assistance provided for diapers.”

Families and individuals can receive diaper assistance from the Texas Diaper Bank for up to six months and qualify for parental education classes, formula gap service and seniors qualify for incontinence products. In exchange for attending the “My Healthy Child” classes, taught by Wesley nurses, clients can earn more diapers and other products, such as clothes, food and toys for their families at the Texas Diaper Bank “Market Days”.

If businesses or organizations are interested in getting involved in the Million Diapers for Babies campaign, please contact the Texas Diaper Bank at 210.731.8118. Diaper donations can be made at The Texas Diaper Bank or at Bank of America banking centers. For drop off locations or to donate online, visit [www.texasdiaperbank.org](http://www.texasdiaperbank.org).

## **About Texas Diaper Bank**

The Texas Diaper Bank collects, stores and distributes diapers and other health supplies to 9,100 babies each year. In 2015, over 1 million diapers and other health supplies were distributed to families in Bexar County. This year, the organization will distribute 1.25 million diapers and other health supplies to 12,000 babies.

###

